

Farid Foroud

Director, Health & Life Sciences,
Western Canada at Global Public Affairs
MBT Class of 2006

Farid has over a decade of experience in health-focused economic development. In his current role at Global Public Affairs, he is responsible for client-government relations and public policy initiatives around life sciences innovation throughout Western Canada.

For his MBT internship, Farid chose the agricultural biotechnology company, SemBioSys Genetics Inc. In his role as Business Development Associate, he evaluated in-licencing opportunities for SemBioSys' platform technology and was involved in the determining business opportunity for the establishment of Botaneco. His interests in commercialization of biotechnology led him to work with the business accelerator TEC Edmonton before transitioning to Alberta's Ministry of Economic Development & Trade & Tourism. As Director of Biopharmaceuticals, Farid was responsible for partnerships, innovation and overall growth for Alberta's biopharmaceutical and health sector. In his role, he led the formation of many provincial partnerships between multinational pharmaceutical companies, non-profits and the Government of Alberta. He developed partnerships that brought innovation based investments to the province and allowed for multi-partner collaborations between the industrial expertise of pharma companies and the Alberta's health innovation expertise to develop the next generation of health solutions.

Farid credits the MBT program training in cultivating his interests in health technology commercialization. He is an engaged alumnus of the MBT program and an enthusiastic mentor.

