

## Jenna Griffin

Manager, Programs & Research  
Egg Farmers of Alberta  
MBT Class of 2008



Jenna is currently the Manager of Programs & Research at Egg Farmers of Alberta (EFA). In this role she is responsible for the leadership and oversight of EFA's on-farm and research programs. She engages heavily with industry stakeholders and service personnel to support the development and uptake of evidence informed policies, programs, and practices. In this position Jenna oversees the development, delivery, and evaluation of industry programs, policies, issues and concerns as well as knowledge translation and technology transfer.

Jenna graduated with a B.Sc. in Biology from McMaster University. Upon graduating she knew she was interested in helping bring scientific technology out into industry where it could make an impact but wasn't sure how to get her feet wet. She received an AHFMR ForeFront Scholarship which helped her make the decision to move to Alberta. Jenna completed her MBT internship at Botaneco Specialty Ingredients Inc. and then transitioned to Business Development Associate. During that time, she focused on projects related to new product development including collaborating on investigations into alternative crop sources for Botaneco's oleosome products by conducting market and regulatory analysis. She credits her time at Botaneco with shifting her focus from health and medical technology toward more broad-based biotechnology.

"During my time at EFA I've had the opportunity to work on projects where I've leaned heavily on my MBT training. For example, I was recently involved in developing a business case and model for the poultry industry to establish a diagnostics lab."

Jenna has the following advice for MBT students, "MBT is a graduate program uniquely positioned to support students interested in a non-traditional or non-academic career path - make sure you take as many opportunities as you can to explore all of the potential career pathways related to your field of interest."