

## Patrick Wu

Life Science Marketing Consultant  
MBT Class of 2014

Patrick is a freelance graphic designer, writer, and communications consultant, with a focus on promoting life sciences and tech innovation. His passion for biotech started in his undergraduate years, when he participated in the International Genetically Engineered Machines (iGEM) competition. During those four years, he saw how biological systems could change the way we think about food, medicine, manufacturing, and agriculture. Excited by this prospect, Patrick enrolled in the MBT program to get industry experience and exposure to Alberta's life science sector.



For his internship, Patrick went to Vancouver to work with International Conference Services, a professional conference organizer that manages large biomedical conferences around the world. As an intern, he managed email marketing lists, website design, and print design work for conferences that had upwards of 8,000 attendees. After graduating from the MBT program, Patrick worked briefly at a synthetic biology startup before joining BioAlberta as the Manager of Memberships and Partnerships. BioAlberta provided him with not only government relations and event management experience, but also access to an enormous network within Alberta's life science innovation ecosystem.

As a consultant, Patrick's work has spanned marketing, industry advocacy, economic development, event management, project management, desktop publishing, and writing. Some of his past clients include FREDsense Technologies, Startup Calgary, Genome Alberta, the University of Alberta, and the Institute of Health Economics.

For Patrick, the MBT experience provided him with the networking and project management skills necessary to be flexible and adaptable no matter what job he takes on. And even though he doesn't have a biotech startup (yet), the business development skills he acquired through the program helped him build up his freelancing career.