

CUMMING SCHOOL OF MEDICINE GRADUATE COURSE OUTLINE

COURSE TITLE: Intellectual Property and Licensing					
Course	MDGE 602				
Pre/Co-Requisites	No defined pre-requisites or co-requisites. All students must be registered in the MBT graduate program, or have special permission from the Course Coordinator.				
Faculty	Cumming School of Medicine, Graduate Science Education				
Instructor Name(s)	Dr. Joseph Tucker	Email	jeltucker@aol.com		
Office Location	None	Office Hours	By appointment		
Instructor Email Policy	All written assignments to be submitted to instructor's email I will respond to e-mail inquires within 24 hours				
Telephone No.					
TA Name, if applicable		Email			
Class Term, Days	Fall 2020, October 13, 14, 15, and 16				
Class Times	1:00 – 4:20 pm				
Class Location	Online, delivered through University of Calgary's Zoom portal				

This course will take place **online** via Desire2Learn (D2L) and Zoom via synchronous instruction. To best succeed in the course, students are encouraged to participate in the synchronous Zoom sessions. When unable to participate live due to the time difference or unforeseen circumstances, inform the instructor in advance and propose and implement propose an alternative participation activity.

COURSE INFORMATION/DESCRIPTION OF THE COURSE

This module is required for students in the Masters in Biomedical Technology (MBT) graduate program. It is intended to provide a hands-on look at intellectual property (IP) and licensing, which respectively represent the primary type of business asset in the biotechnology industry and the primary business method employed to commercialize that asset. As part of the module, students will review actual biotechnology patents, licenses and term sheets.

none LEARNING RESOURCES/REQUIRED READING

26 August 2020 Page 1 of 8



COURSE OBJECTIVES/LEARNING OUTCOMES

The module begins with an overview of the various forms of intellectual property, including copyrights, trademarks, trade secrets and patents. It then looks more closely at the purposes and attributes of patenting and goes on to explore the construction of a biotechnology patent using real examples as educational tools. In the licensing section of the course, an overview of the purpose and mechanisms of a license is followed by a review of actual licenses and term sheets. Active participation in classroom discussion is expected.

Communication

Brightspace (By D2L) is located on the University of Calgary server and will be used extensively for communication with Students. A link to the zoom class will be provided on D2L. It is the student's responsibility to ensure that they receive all posted communications and documents and that they receive e-mails send by instructors of fellow students through D2L. Only your @ucalgary.ca e-mail address maybe linked to D2L. Please ensure that you are regularly checking your @ucalgary.ca account

Learning Technology Requirements

In order to successfully engage in learning experiences at the University of Calgary, students taking online, remote and blended courses are required to have reliable access to the following technology:

- A computer with a supported operating system, as well as the latest security and malware updates;
- A current and updated web browser;
- Webcam (built-in or external);
- Microphone and speaker (built-in or external), or headset with microphone;
- Current antivirus and/or firewall software enabled;
- Broadband internet connection

Most current laptops will have a built-in webcam, speaker and microphone.

Please see the following for a detailed explanation of the minimal required technology for online learning https://elearn.ucalgary.ca/technology-requirements-for-students/

A laptop, desktop, tablet or mobile device is required for D2L access. If you need help accessing or using D2L, please visit the Desire2Learn resource page for students: http://elearn.ucalgary.ca/d2l-student/.

CUT POINTS FOR GRADES This course adheres to the grading system outlined in the University of Calgary, Faculty of Graduate Studies Calendar. Grades of A+ and A are not distinguished in the calculation of GPAs. Percentage/letter grade conversion used for this course is as follows Grade Point Value Percentage Conversion Graduate Description

26 August 2020 Page 2 of 8



A+	4.00	95-100	Outstanding	
А	4.00	85-94	Excellent – superior performance showing comprehensive understanding of the subject matter	
A-	3.70	80-84	Very Good Performance	
B+	3.30	75-79	Good Performance	
В	3.00	70-74	Satisfactory Performance	
B-	2.70	65-69	Minimum Pass for Students in the Faculty of Graduate Studies	
C+	2.30	55-64	All grades below 'B-" are indicative of failure at the graduate level and cannot be counted toward Faculty of Graduate Studies course requirements	
С	2.00	50-54		

Assessment Components: The University policy on grading related matters is outlined in the <u>2020-2021</u>						
<u>Calendar</u> .						
Assessment Methods	Description	Weight %	Due Date <u>and</u> Time			
Written Patent Assignment	The student will write a basic patent based on a novel hypothetical technology conceived of by the student.	50%	11:59pm October 30, 2020			
Written Term Sheet Assignment	The student will generate an appropriate term sheet for a license agreement associated with their novel hypothetical technology.	50%	11:59pm October 30, 2020			

26 August 2020 Page 3 of 8



ASSESSMENT AND EVALUATION INFORMATION

ATTENDANCE AND PARTICIPATION EXPECTATIONS:

Students are expected to attend and participate in all classes, unless there is an urgent medical or family justification.

GUIDELINES FOR SUBMITTING ASSIGNMENTS:

All written assignments to be submitted via email to JELTucker@aol.com.

FINAL EXAMINATIONS:

None

EXPECTATIONS FOR WRITING:

Students will be expected to adhere with University of Calgary Rules and Guidelines. Formatting, grammar and spelling expectations will be described in provided class materials.

LATE AND/OR MISSING ASSIGNMENTS:

Late Assignments will not be accepted in the absence of an urgent medical or family justification.

A passing grade on a particular component is <u>not</u> essential for you to pass the course as a whole.

	COURSE TIMETABLE					
Course Schedule Date	Topic & Reading	Instructor	Assignments/Due Dates & Times			
October 13, 2020	Overview of Intellectual Property; Patenting Purposes & Aspects	Guest Lecturer IP Lawyer Richard Stobbe; Dr. Tucker				
October 14, 2020	2. Construction of a Patent; In Depth Examination of Actual Patents; Patent Writing	Dr. Tucker				
October 15, 2020	3. Licensing; The University's role in Licensing technology	Guest Lecturer from Innovate Calgary; Dr. Tucker				
October 16, 2020	4. Review of Actual Licenses and Term Sheets	Dr. Tucker				
	Written Term Sheet, Patent Assignments Due	Email to JELTucker@aol.com	11:59pm October 30, 2020			

26 August 2020 Page 4 of 8



Guidelines for Zoom Sessions

Zoom is a video conferencing program that will allow us to meet at specific times for a 'live' video conference, so that we can have the opportunity to meet each other virtually and discuss relevant course topics as a learning community.

To help ensure Zoom sessions are private, do not share the Zoom link or password with others, or on any social media platforms. Zoom links and passwords are only intended for students registered in the course. Zoom recordings and materials presented in Zoom, including any teaching materials, must not be shared, distributed or published without the instructor's permission.

The use of video conferencing programs relies on participants to act ethically, honestly and with integrity; and in accordance with the principles of fairness, good faith, and respect (as the Code of Conduct). When entering Zoom or other video conferencing sessions, you play a role in helping create an effective, safe and respectful learning environment. Please be mindful of how your behaviour in these sessions may affect others. Participants are required to use names officially associated with their UCID (legal or preferred names listed in the Student Centre) when engaging in these activities. Instructors/moderators can remove those whose names do not appear on class rosters. Non-compliance may be investigated under relevant University of Calgary conduct policies. If participants have difficulties complying with this requirement, they should email the instructor of the class explaining why, so the instructor may consider whether to grant an exception, and on what terms. For more information on how to get the most out of your zoom sessions visit: https://elearn.ucalgary.ca/guidelines-for-zoom/.

If you are unable to attend a Zoom session, please contact your instructor to arrange an alternative activity (where available). Please be prepared, as best as you are able, to join class in a quiet space that will allow you to be fully present and engaged in Zoom sessions. Students will be advised by their instructor when they are expected to turn on their webcam (such as for group work, presentations, etc).

The instructor may record online Zoom class sessions for the purposes of supporting student learning in this class – such as making the recording available for review of the session or for students who miss a session. Students will be advised before the instructor initiates a recording of a Zoom session. These recordings will be used to support student learning only.

Conduct During Lectures

The classroom should be respected as a safe place to share ideas without judgement - a community in which we can all learn from one another. Students are expected to frame their comments and questions to lecturers in respectful and appropriate language, always maintaining sensitivity towards the topic. Students, employees, and academic staff are also expected to demonstrate behaviour in class that promotes and maintains a positive and productive learning environment.

As members of the University community, students, employees and academic staff are expected to demonstrate conduct that is consistent with the University of Calgary Calendar, the Code of Conduct and Non-Academic Misconduct policy and procedures, which can be found at https://www.ucalgary.ca/policies/forms/title.

26 August 2020 Page 5 of 8



INTERNET AND ELECTRONIC COMMUNICATION DEVICE INFORMATION

Cell phones must be turned off in class unless otherwise arranged with the instructor.

The use of laptop and mobile devices is acceptable when used in a manner appropriate to the course and classroom activities. Students are to refrain from accessing websites that may be distracting for fellow learners (e.g. personal emails, Facebook, YouTube). Students are responsible for being aware of the University's Internet and email use policy, which can be found at

https://www.ucalgary.ca/policies/files/policies/electronic-communicationspolicy.pdf.

MEDIA AND RECORDING IN LEARNING ENVIRONMENTS

Media recording for lesson capture

The instructor may use media recordings to capture the delivery of a lecture. These recordings are intended to be used for lecture capture only and will not be used for any other purpose. Although the recording device will be fixed on the Instructor, in the event that incidental student participation is recorded, the instructor will ensure that any identifiable content (video or audio) is masked, or will seek consent to include the identifiable student content to making the content available on University approved platforms.

Media recording for assessment of student learning

The instructor may use media recordings as part of the assessment of students. This may include but is not limited to classroom discussions, presentations, clinical practice, or skills testing that occur during the course. These recordings will be used for student assessment purposes only and will not be shared or used for any other purpose.

Media recording for self-assessment of teaching practices

The instructor may use media recordings as a tool for self-assessment of their teaching practices. Although the recording device will be fixed on the instructor, it is possible that student participation in the course may be inadvertently captured. These recordings will be used for instructor self-assessment only and will not be used for any other purpose.

Student Recording of Lectures

Audio or video recording of lectures is prohibited except where explicit permission has been received from the instructor.

UNIVERSITY OF CALGARY POLICIES AND SUPPORTS

ACADEMIC ACCOMMODATIONS

26 August 2020 Page 6 of 8



Students seeking an accommodation based on disability or medical concerns should contact Student Accessibility Services; SAS will process the request and issue letters of accommodation to instructors. For additional information on support services and accommodations for students with disabilities, visit www.ucalgary.ca/access/. Students who require an accommodation in relation to their coursework based on a protected ground other than disability should communicate this need in writing to their Instructor. The full policy on Student Accommodations is available at http://www.ucalgary.ca/policies/files/policies/student-accommodation-policy.pdf

IMPORTANT INFORMATION

Any research in which students are invited to participate will be explained in class and approved by the appropriate University Research Ethics Board

COPYRIGHT

It is the responsibility of students and professors to ensure that materials they post or distribute to others comply with the Copyright Act and the University's Fair Dealing Guidance for Students (library.ucalgary.ca/files/library/guidance_for_students.pdf). Further information for students is available on the Copyright Office web page (https://library.ucalgary.ca/copyright)

A NOTE REGARDING INSTRUCTOR INTELLECTUAL PROPERTY

Generally speaking, course materials created by professor(s) (including course outlines, presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the professor (s). These materials may NOT be reproduced, redistributed or copied without the explicit consent of the professor. The posting of course materials to third party websites such as note-sharing sites without permission is prohibited. Sharing of extracts of these course materials with other students enrolled in the course *at the same time* may be allowed under fair dealing

ACADEMIC INTEGRITY

The Cumming School of Medicine expects intellectual honesty from its students. Course participants should be aware of University policies relating to Principles of Conduct, Plagiarism and Academic Integrity. These are found in the printed Faculty of Graduate Studies Calendar, or online under Academic Regulations in the Faculty of Graduate Studies Calendar, available at Faculty of Graduate Studies Academic Regulations

ACADEMIC MISCONDUCT

For information on academic misconduct and its consequences, please see the University of Calgary Calendar at http://www.ucalgary.ca/pubs/calendar/current/k.html

EMERGENCY EVACUATION AND ASSEMBLY POINTS

Assembly points for emergencies have been identified across campus. The primary assembly points for South Campus (Health Science Centre (HSC); Health & Research Innovation Centre (HRIC); Heritage Medical Research Building (HMRB) and Teaching, Research and Wellness (TRW)) are:

- HSC and HMRB: HRIC Atrium (alternate assembly point is Parking Lot 6)
- HRIC: HMRB Atrium (alternate assembly point is Parking Lot 6)
- TRW: McCaig Tower (alternate assembly point is HMRB Atrium)

APPEALS

26 August 2020 Page 7 of 8



If there is a concern with the course, academic matter or a grade, first communicate with the instructor. If these concerns cannot be resolved, students can proceed with an academic appeal, as per Section N of the Faculty of Graduate Studies Calendar. Students must follow the official process and should contact the Student Ombuds Office (http://www.ucalgary.ca/provost/students/ombuds) for assistance with this and with any other academic concerns, including academic and non-academic misconduct

THE FREEDOM OF INFORMATION AND PROTECTION OF PRIVACY (FOIP) ACT

This course is conducted in accordance with the Freedom of Information and Protection of Privacy Act (FOIP) and students should identify themselves on written assignments (exams and term work.) by their name and ID number on the front page and ID on each subsequent page. Assignments given by you to your course instructor will remain confidential unless otherwise stated before submission. The assignment cannot be returned to anyone else without your expressed permission to the instructor. Grades will be made available on an individual basis and students will not have access to other students' grades without expressed consent. Similarly, any information about yourself that you share with your course instructor will not be given to anyone else without your permission

WELLNESS AND MENTAL HEALTH RESOURCES

The University of Calgary recognizes the pivotal role that student mental health plays in physical health, social connectedness and academic success, and aspires to create a caring and supportive campus community where individuals can freely talk about mental health and receive supports when needed. We encourage you to explore the excellent mental health resources available throughout the university community, such as counselling, self-help resources, peer support or skills-building available through the SU Wellness Centre (Room 370, MacEwan Student Centre), https://www.ucalgary.ca/wellnesscentre/services/mental-health-services and the Campus Mental Health Strategy website https://www.ucalgary.ca/mentalhealth/">https://www.ucalgary.ca/mentalhealth/

SUPPORTS FOR STUDENT LEARNING, SUCCESS, AND SAFETY

Student Ombudsman: The Student Ombuds' Office supports and provides a safe, neutral space for students. For more information, please visit www.ucalgary.ca/ombuds/ or email ombuds@ucalgary.ca

Student Union: The SU Vice-President Academic can be reached at (403) 220-3911 or suvpaca@ucalgary.ca; Information about the SU, including elected Faculty Representatives can be found here: https://www.su.ucalgary.ca

Graduate Student's Association: The GSA Vice-President Academic can be reached at (403) 220-5997 or gsa.vpa@ucalgary.ca; Information about the GSA can be found here: https://gsa.ucalgary.ca

SAFEWALK

Campus security will escort individuals, day or night, anywhere on campus (including McMahon Stadium, Health Sciences Centre, Student Family Housing, the Alberta Children's Hospital and the University LRT station). Call 403-220-5333 or visit http://www.ucalgary.ca/security/safewalk. Use any campus phone, emergency phone or the yellow phone located at most parking lot pay booths. Please ensure your personal safety by taking advantage of this service.

26 August 2020 Page 8 of 8