

### **Demystifying Decentralized Trials -**IQVIA's Patient-Centric Decentralized Clinical Trial Solutions

Sylvie Cornibert Strategic Site Solutions Manager Strategic Site Solutions, US and Canada IQVIA R & DS Operations

Feb 2022

© 2021. All rights reserved. IQVIA® is a registered trademark of IQVIA Inc. in the United States, the European Union, and various other countries.

### Sylvie Cornibert – Strategic Site Solutions Manager

Who am I, What does it mean?

- University of Calgary is a partner site with IQVIA (a Strategic Site)
  - Preferential access to studies
  - Active advocate for University of Calgary within IQVIA
  - MCDA in place for faster Site Identification (when we can use it)
  - Point of contact for site-wide or cross-study issues
  - Further escalation point for study issues
  - Regular review of metrics
  - Priority access to new technologies/initiatives
  - Industry point of view
- Someone who knows IQVIA and the Industry, and also University of Calgary bridge







### **Decentralized Trials**



#### Hype is over, decentralized trials are the new norm

Inflection point of adoption





#### Patients and sites prefer telemedicine

COVID-19 was the catalyst for the change – bringing trials to the patient will be the new norm



using a Hybrid **Decentralized** approach reduce the burden on patients

are more inclusive of patients who may not be able to participate otherwise

and reporting on their symptoms through an online application

mobile device, such as a smart phone or tablet



### **IQVIA Decentralized Trials global solution**

A foundation for hybrid and fully remote patient-centric trials



#### Hybrid trial: A site-based study with decentralized components

A hybrid trial combines remote, home-based visits along with traditional site visits to reduce patient burden and streamline operational execution





# Technology

#### **IQVIA's Patient-Centric DCT Platform**

Integrated clinical technology platform enabling more effective remote clinical trials by supporting patient communication, data aggregation, and workflow efficiencies for PIs and site staff



#### **Decentralized trial data collection**

Leveraging capabilities in centralized and remote reviews to deliver monitoring plan

![](_page_9_Figure_2.jpeg)

![](_page_9_Picture_3.jpeg)

### **IQVIA Study Hub – Remote trial technology platform**

Comprehensive solution components linked to deliver fast and high quality results

![](_page_10_Picture_2.jpeg)

![](_page_10_Picture_3.jpeg)

![](_page_10_Figure_4.jpeg)

#### **A Patient-Centricity**

- Native mobile App
- Available in 35+ languages
- Patient reported outcomes (ePRO)
- Medical records management
- Direct-to-Patient shipment of IMP
- Self-eConsent
- Connected end-point devices

#### 

- Digital communication platform
- Task reminders and alerts
- Integrated televisit technology

#### Study operations

- Source forms (for Home Nurse Data)
- Protocol deviations
- Safety (AE/SAE) notification
- Electronic investigator site file
- Regulatory document management
- Centralized safety and monitoring
- IRT / DTP integration

#### Trial design

- Decentralized and Hybrid trial design
- Trial database
- Fully scalable
- Global delivery
- Long term follow-up trial design

![](_page_10_Picture_31.jpeg)

![](_page_10_Picture_32.jpeg)

### Simplified patient experience for consent

Remote eConsent journey

![](_page_11_Figure_2.jpeg)

### Simplified patient experience for ePROs

#### IQVIA eCOA single sign-on integration with Study Hub

![](_page_12_Figure_2.jpeg)

![](_page_12_Picture_3.jpeg)

![](_page_13_Picture_0.jpeg)

# From the promise of DCTs to realized benefits

![](_page_14_Picture_1.jpeg)

**Reduces time burden** – reduces investigator and patient time commitments

![](_page_14_Picture_3.jpeg)

**Patient-centric –** 2:1 patients prefer a decentralized model

![](_page_14_Picture_5.jpeg)

**Risk management** - Hybrid model offers onsite assessments when needed

![](_page_14_Picture_7.jpeg)

**Investigator-centric** – 94% of investigators would be interested in a study using a hybrid virtual approach

![](_page_14_Picture_9.jpeg)

×

**Greater efficiency –** centralized team enables performance consistency

Paperless - increases data quality

![](_page_14_Picture_12.jpeg)

#### What does it mean for you, the site staff?

- DON'T PANIC! Need for traditional studies, sites and visits for the foreseeable future
  - Not all studies/indications are suitable for Decentralized Trials
  - Hybrid model is by far the most popular
- Virtual Trials/Decentralized Trials frees you to take on more studies/complex studies due to less study visits/workload
- Additional patient profiles available to recruit from for a study due to less patient burden:
  - Ability to recruit patients coming from further away
  - Greater flexibility of timing of assessments for busy patients (24/7 support for Decentralized visits)
- Need to be technology savvy
- Need to coordinate with IQVIA (or other) support staff and technology yet another system?

![](_page_15_Picture_11.jpeg)

![](_page_16_Picture_0.jpeg)

### **Questions?**

![](_page_17_Picture_0.jpeg)

## Appendix

### **IQVIA's lessons learned**

Insights from delivering decentralized and hybrid trials, keeping the patient at the center at all times

![](_page_18_Picture_2.jpeg)

Executing decentralized trials is highly complex, more than just technology

![](_page_18_Picture_4.jpeg)

Hybrid studies require close alignment between operational and remote teams

![](_page_18_Picture_6.jpeg)

Start early to avoid amendments & delays

![](_page_18_Picture_8.jpeg)

Validate endpoints – primary vs. Secondary

![](_page_18_Picture_10.jpeg)

Identify and align internal champions

![](_page_18_Picture_12.jpeg)

Understand what you want to achieve with decentralized approach

![](_page_18_Picture_14.jpeg)

Plan thoughtfully for system integrations

![](_page_18_Picture_16.jpeg)

No two studies are the same

![](_page_18_Figure_18.jpeg)

### **IQVIA Research Nursing & Phlebotomy Solutions**

Global research nursing and phlebotomy solutions underpinned by technology and supported by a network of regional care providers

![](_page_19_Figure_2.jpeg)

![](_page_19_Picture_3.jpeg)

### **Direct-to-patient extension study in oncology**

Combining interventional and observational phases for a light-touch long-term extension solution

#### **Client challenge**

- Continue access to treatment for patients with solid tumors and follow those patients that had completed treatment to **understand long-term clinical benefit**.
- Conduct this study in a **cost-effective and light-touch manner**.

#### **IQVIA** solution

- A **hybrid design** to enable continued site-based treatment for patients until disease progression, and long-term survival follow-up direct-to-patient.
- IQVIA's global direct-to-patient infrastructure enabled a light-touch long-term follow-up strategy through its experienced call center.

#### **Results**

Treatment until disease progression or unacceptable toxicity; survival

- Total number of indications: 4
- Total number of patients: ~300
- Total number of countries: 25

![](_page_20_Figure_14.jpeg)

CASE STUDY 100% Virtual Trial

### Accelerate timelines with decentralized trial model

*IQVIA* + *Pear Therapeutics: two feasibility studies for a candidate DTx to treat depressive symptoms in people with Multiple Sclerosis* 

#### **Sponsor objectives Results and impact** Improve patient recruitment Study one Study two • Increase geographic reach Pre-screened referrals: All patients screened to baseline visit completed $\bigcirc$ • Enhance diversity **215** in 8 weeks Shorten recruitment and 50% faster study timelines All patients randomized within 4 weeks from referral date Strengthen patient engagement and retention First patient in to last Reduce patient burden and patient out All patients enrolled barriers for participation successfully Improve protocol adherence met within **10**% ahead Reduce study drop-out and weeks of schedule LTFU

![](_page_21_Picture_4.jpeg)