



## SOCIAL MEDIA GUIDELINES

### Purpose of this Document:

The purpose of this Operating Standard is to:

- a) Provide direction to Students to ensure appropriate and professional use of Social Media in all practice and learning environments.
- b) Protect the privacy of Students, Faculty Members and Staff.

### Instructions:

Lecture pdfs, podcasts, and other assets represent the intellectual property of faculty, and often include copyright material that should only be shared via University of Calgary software (Email, OneDrive, Osler, etc.). Posting a reference or link is fine, but uploading content is not.

Students are instructed to consider the following policies when posting on Social Media, and consider the privacy of their instructors, classmates, and staff.

Student Code of Conduct:

<https://cumming.ucalgary.ca/mdprogram/current-students/pre-clerkship-year-1-2/student-code-conduct>

CPSA Advice to the Profession: Social Media

[http://www.cpsa.ca/wp-content/uploads/2020/05/AP\\_Social-Media.pdf](http://www.cpsa.ca/wp-content/uploads/2020/05/AP_Social-Media.pdf)

University of Calgary Electronic Communications Policy:

<https://www.ucalgary.ca/policies/files/policies/Electronic%20Communications%20Policy.pdf>

University of Calgary Student Non-Academic Misconduct Policy:

[http://ucalgary.ca/policies/files/policies/non-academic-misconduct-policy\\_1.pdf](http://ucalgary.ca/policies/files/policies/non-academic-misconduct-policy_1.pdf)

University of Calgary Intellectual Property Policy:

<https://www.ucalgary.ca/policies/files/policies/Intellectual%20Property%20Policy.pdf>

Alberta Health Services Social Media Policy:

<https://extranet.ahsnet.ca/teams/policydocuments/1/clp-ahs-pol-social-media.pdf>

Freedom of Information and Privacy Act of Alberta:

<https://www.servicealberta.ca/foip/>

*Approved:* UME Management

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