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## Presentation Standards

### Slide Deck and Teaching Materials

For each presentation, include the following:

1. Session Learning Objectives Slide
2. Faculty Disclosure Slide – place in second position in PowerPoint presentation
3. Copyright Slide – place in third position in PowerPoint presentation

### Content

Summarize and cite relevant research publications / evidence-based sources

Focus on the proposed objectives, offering relevant “Clinical Pearls” or recommendations that learners can integrate and use in practice

Present content that is balanced and scientifically valid

Generic names should be used where possible in certified programs

If brand names are used, the brand name should appear in parentheses after the generic name. Every drug mentioned should be referred to in a similar manner.

Where relevant discuss both potential harms and benefits (for example, NNT, NNH, absolute and relative risk reductions)

### Accreditation Requirements

Contact us with any proposed title or objectives changes

Share any real or apparent conflict(s) with the audience

Review the session learning objectives with the audience

Use interactive teaching techniques for at least 25% of the session time

Include references in all teaching materials (slides or handouts)

Include discussion about commonly encountered barriers to practice change

### Incorporation of Evidence

Acknowledge when there is no evidence to support assertions or recommendations

Provide a rationale if using only one study, or a limited selection from available studies

Do not alter evidence to highlight one treatment or product

High quality evidence may come from systematic reviews/meta-analyses of studies (RCTs, cohort case control studies), or single, moderate-sized, well-designed RCTs or well-designed, consistent, controlled but not randomized trials or large cohort studies

### Copyright

Presenters are responsible for ensuring that they comply with regulations made under the Copyright Act.

Any third party materials included in presentations must fall under educational exemptions in the Copyright Act, the [fair dealing guidelines](#), institutional agreements, or have author permissions in place. The [Copyright Office](#) is available to assist and offer [helpful guidance online](#) and can review your slide deck or presentation materials.

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