



Patients
pay \$0 for a
60-gram tube
of EUCRISA

The EUCRISA Patient Assistance Card is here

The EUCRISA Patient Assistance Card is a **one-time only** savings card that provides patients with a full **60-gram tube of EUCRISA for \$0** – regardless of whether they have another form of insurance coverage (public or private).

How it works

Patients simply hand their Patient Assistance Card to the pharmacist (along with their eligible prescription) and they will immediately be covered for a full 60-gram tube of EUCRISA.

Give your patients the EUCRISA Patient Assistance Card today



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For your EUCRISA patients who are starting treatment

Use the tools contained in the EUCRISA Patient Brochure to develop a written treatment plan for them to follow.

Don't have any Patient Brochures handy?

Encourage patients to scan the QR code on the sleeve of their EUCRISA Patient Assistance Card to download a digital version – and feel free to contact your Pfizer representative for more printed versions.

EUCRISA is indicated for topical treatment of mild to moderate atopic dermatitis in patients 2 years of age and older.

Consult the Product Monograph at <http://pfizer.ca/pm/en/Eucrisa.pdf> for contraindications, warnings, precautions, adverse reactions, interactions, dosing and conditions of clinical use. The Product Monograph is also available by calling 1-800-463-6001.

Reference: EUCRISA Product Monograph, Pfizer Canada ULC, June 11, 2018.