

# OUR MOST *Tummy* *Sensitive* FORMULA



Dear Health Care Professional,

For formula-fed infants or infants supplemented with formula, there is a new option to help with common functional gastrointestinal disorders, like colic and mild spit-up - **Good Start Soothe™**.

GOOD START SOOTHE is a cow's milk-based, iron-fortified, **easy to digest†** infant formula, and **the only infant formula in Canada with *L. reuteri***.

*L. reuteri* is a probiotic clinically shown to:

- Reduce **crying time by 50%** in colicky infants within 1 week\*<sup>1</sup>
- Reduce the **frequency of mild spit-ups by 50%** within 2 weeks\*<sup>2</sup>
- Promote **regular stools** and **abdominal comfort**<sup>3</sup>
- Promote a **healthy and balanced microbiota**<sup>4</sup>

**Over 90% of parents who switched their infant from a different formula to GOOD START SOOTHE saw a reduction in their infant's fussiness after the first feed and improved gut comfort<sup>1,5</sup>.**

Other features of GOOD START SOOTHE include:

- **Comfort Proteins™**, which are **100% whey proteins** that are **partially broken down** using our unique process for small tummies
- **DHA**, an Omega-3 fat that contributes to baby's normal physical **brain and eye development**
- **30% less lactose** compared to other Good Start® milk-based infant formulas

Please feel free to contact your Nestlé Nutrition Medical Representative if you need any additional information on this product or if you would like samples for your office.

Best regards,  
Nestlé Nutrition Canada

NESTLÉ NUTRITION SUPPORTS BREASTFEEDING AS THE OPTIMAL METHOD OF FEEDING INFANTS.

† Like all infant formulas.

\* In breastfed babies.

‡ Canadian formulation differs slightly from the GOOD START SOOTHE formula used in the study.

References: <sup>1</sup> Chau K et al. *J Pediatr.* 2015;166(1):74-78 <sup>2</sup> Garofoli F et al. *Int J Food Sci Nutr.* 2014;65(5):646-648 <sup>3</sup> Coccorullo P et al. *J Pediatr.* 2010; 157(4):598-602

<sup>4</sup> Savino F et al. *Pediatrics.* 2010;126(3):e526-e533 <sup>5</sup> Czerkies L et al. *J Pediatr Health Nutri.* 2019;1(1):19-26.

All trademarks are owned by Société des Produits Nestlé S.A., Vevey, Switzerland and used under licence. © 2019 Nestlé.